



Beyond the Scoreboard

Youth employment opportunities and skills development in the sports sector

Edited by Giovanni di Cola

TABLE OF CONTENTS

Foreword by Adolf Ogi

Preface by Djibril Diallo

Acknowledgements

About the contributors

Acronyms and abbreviations

Introduction (Giovanni di Cola)

PART I: CHALLENGES IN THE SPORTS SECTOR

1. Key questions for policy decisions in sport, Jean-Loup Chappelet and Eleni Theodoraki
2. Physical education and sport science: Challenges and opportunities, Gudrun Doll-Tepfer
3. The Paralympics: Right to participate, right to win, Sir Philip Craven, Cheri Blauwet and Amy Farkas
4. What does sport have to do with HIV/AIDS?, Richard L. Sowell
5. Imagining the future: The United States sporting goods industry in 2010, Gregg Hartley and Dan Kellams

PART II: OPPORTUNITIES AT THE GLOBAL AND REGIONAL LEVELS

6. Employment opportunities in the sports sector: A review of the European situation, Jean Carry
7. The European social dialogue in sports, Roger Blanpain and Michele Colucci
8. Promoting sport in Africa: An opportunity for the East Africa Community's social and economic development, Michael K. Boit
9. Sports and local economic development in Latin America: Case studies of Peru and El Salvador, Giovanni di Cola
10. The dynamic synergy between tourism and sport, and its effect on poverty reduction, Dho Young-shim

PART III: THE CONTRIBUTION OF SPORT TO YOUTH DEVELOPMENT

11. The athletic coach as invitational leader, Betty L. Siegel and Mike Spino
12. Safe and healthy sport: A training package for youth, Laurent Rivier
13. The role of sport in the social development of young people and the wider community: The YCSCA, Geoff Thompson
14. Identifying jobs, core and soft skills for employability, Giovanni di Cola

Annexes

Offering insightful research from leading experts in the international, governmental and academic communities, this comprehensive collection examines how youth leadership and skills development can be fostered through sports today. In many parts of the world, sport has proven to be a powerful tool to promote education, health, development and peace – this volume focuses on its vital role in the social development and employability of young people.

It considers what sport means for social and economic development and how it can be an innovative method of drawing attention to issues such as HIV/AIDS prevention and the reduction of violence and poverty. The need for ethically grounded sports management and physical education in schools is also highlighted. The many challenges confronting the sector are examined as well, such as women's empowerment in sport, the social insertion of athletes with disability and the ensuring of a safe environment.

The book identifies what opportunities are available for employment at the local, regional and global levels. Case studies and examples from Europe, the United States, East Africa, Latin America and Asia are presented, revealing how the sports sector often acts as a vehicle between local and global markets.

Finally, the ILO's Youth Sport Program methodology is explained to illustrate how sport can develop soft and core employability skills in a bottom up approach. This is a concrete step toward officially recognizing the importance of sports values and skills, and how they may benefit youth in a global labour environment.

SPECIFICATIONS

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