

Three pillars of Sport for Tomorrow Programme

Cooperation to Promote Sporting Values and the Olympic and Paralympic Movement

The government of Japan is committed to creating our future through the power of sport by reaching more than 10 million people in over 100 countries until 2020.

Sport for Tomorrow is a composition of several programmes under one common vision, rather than a single project. It has three pillars and each pillar has different implementers.

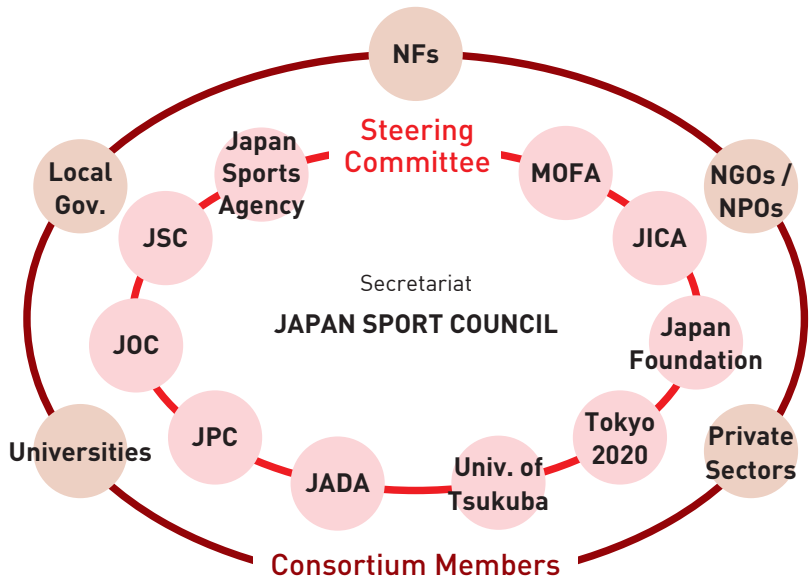


The Sport for Tomorrow Consortium

Since Japan has a long history of actively contributing to the global sporting movement, quite a few people and organisations in Japan are concerned in this field.

The Sport for Tomorrow Consortium was launched in August 2014 in order to align the concerned organisations both in public and private sectors with a common vision and to facilitate implementation of Sport for Tomorrow programme.

Chaired by the Ministry of Foreign Affairs (MOFA) and Japan Sports Agency, the key stakeholders in the Japanese sport movement compose the Consortium's Steering Committee for making the best use of existing resources.



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SPORT
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SPORT
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Sport for Tomorrow Programme

A Commitment by the Government of Japan towards 2020

Sport creates
the future.

Through the Tokyo 2020 Olympic and Paralympic Games and concrete actions thereto, Japan aims to expand to the people of all generations, including the youth who represent the future, sporting values and the Olympic and Paralympic movement for a better future of the world.

As part of the 2020 legacy programme, “Sport for Tomorrow” works with the Olympic and Paralympic movement to leave long-lasting legacies in sport and through sport towards 2020 and beyond.



Major Activities and Fields

➤ Main Implementing Agencies

International cooperation and exchange through Sport

Improve sports-related facilities and provide equipment

➤ MOFA / JICA

Through Cultural Grant Assistance and Grant Assistance for Cultural Grassroots Japan's ODA provides assistance to governmental and non-governmental organisations in improving sports-related facilities and providing equipment.

In Cote d'Ivoire, MOFA assists the newly construction of Karate center including provision of "tatami", Japanese traditional mats, training equipment, and equipment for judge. This aims to further promote karate and improve environments for organising competitions and managing high-quality training.



Send athletes, instructors, coaches, and PE teachers in order to support and spread sport to the public and to develop human resources

➤ MOFA / JF / Tokyo2020 / JOC / JPC / JICA / JSC / Japan Sports Agency

Several organisations dispatch prominent athletes, outstanding sport instructors and experts to support human resources development.

JICA dispatches volunteers in sport fields. These volunteers mainly contribute to improve physical education in schools, to assist socially vulnerable groups, such as people with an impairment, women, and displaced people, to support human resource development, and to spread sport to the public.



Photo: Shiro MURAMATSU



Photo: Takeshi Kuno / JICA



Photo: Takeshi Kuno / JICA

Carrying out cultural exchange programmes abroad through Sport

➤ JF / MOFA

The Japan Foundation introduces Japanese cultures and supports capacity-building of human resources in the field of sports. Especially it established a new department, "the Asia Center", and has taken initiatives to promote cultural exchange programmes and cooperation in the field of sports within Asian countries. The center will hold sports activities to reach out to a wide range of people and will also implement programmes to foster sports-related professionals. Japanese embassies and consulates also introduce Japanese cultures including sports all over the world. Our aim is to develop sport and convey its values to the rest of the world.



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Develop and organise sport activities for people with an impairment

➤ JPC / JICA / JSC / JADA / TIAS / JF / Japan Sports Agency / MOFA



Send experts to introduce Japanese Sporting Culture such as "UNDOKAI" (traditional sport festival)

➤ JSC / Japan Sports Agency

Japan Sport Council organised UNDOKAI, a Japanese traditional sport festival in schools, with the cooperation of Japan and local partners in Thailand, Laos, Malawi, and Guatemala in Feb/March 2015. Through the events, values of sport were delivered to more than 2,000 school children and their families.



Carry out technical cooperation in the field of sport

➤ JICA

Technical Cooperation supports human resource development, research and development, technology dissemination and the development of institutional frameworks essential for the development of economies and societies in developing countries by dispatching experts, accepting training participants and/or providing equipment.

Through grassroots technical cooperation (JICA Partnership Programme), JICA conducts the project with NGO in order to develop the curriculum and teachers' manuals of physical education for primary schools in Cambodia. These are utilized at selected schools as a trial, and then are planned to spread to all schools.



JICA

Major Activities and Relevant Key Agencies

	MOFA	JICA	JF	JOC	JPC	JADA	TIAS	NCDA	NIFISA	JSC
Activities and fields										
Improve sports-related facilities and provide equipment	●	●								
Send athletes, instructors, coaches, and PE teachers in order to support and spread sport to the public and to develop human resources	●	●	●	●	●					●
Invite athletes, instructors, coaches and experts to Japan	●	●	●	●	●	●				●
Train future sport leaders at the new international sport academies	●	●				●	●	●	●	
Carrying out cultural exchange programmes abroad through Sport	●		●							
Develop and organise sport activities for people with an impairment	●	●	●		●	●	●			●
Conduct various seminars and training programmes in Japan		●	●	●	●	●	●	●	●	●
Conduct various seminars and training programmes outside Japan	●	●	●	●	●	●	●			●
Connect "PLAY TRUE" spirit		●				●				
Send experts to introduce Japanese Sporting Culture such as "UNDOKAI" (traditional sport festival)		●								●
Carry out technical cooperation in the field of sport			●							

Academy for Tomorrow's Leaders in Sport

Train future sport leaders at the new international sport academies

➤ TIAS / NCDA / NIFISA / Japan Sports Agency



TIAS conducts a Master's programme in Sport and Olympic Studies, along with several other short programmes. NCDA organise short programmes to foster future international "Coach Developers". NIFISA organise short Olympic and Paralympic Education programmes.

The International Sport Academy is an international platform where students can learn about Olympic and Paralympic Education; Sport Management; Sport Science and Medicine; Sport for Development and Peace; and Teaching, Coaching and Japanese Culture with practical knowledge to lead the sporting world in the 21st century.



Conduct various seminars and training programmes in and outside Japan



"PLAY TRUE 2020" - Develop sport integrity through strengthening the global anti-doping activities

Connect "PLAY TRUE" spirit

➤ JADA / Japan Sports Agency

PLAY TRUE 2020 aims to bring a long-lasting impact to enrich the lives of young people with the Play True spirit. It intends to connects everyone's values with positive messages towards the future.

PLAY TRUE 2020 intends to build an even stronger anti-doping and sporting capacity and develop the values-based education programme for the future leaders.



MOFA	Ministry of Foreign Affairs
JICA	Japan International Cooperation Agency
JF	Japan Foundation
Tokyo 2020	The Tokyo Organising Committee of the Olympic and Paralympic Games
JOC	Japanese Olympic Committee
JPC	Japan Para-Sports Association • Japanese Paralympic Committee
JADA	Japan Anti-Doping Agency
TIAS / Tsukuba	Tsukuba International Academy for Sport Studies, University of Tsukuba
NCDA	Nippon Sport Science University (NSSU) Coach Developer Academy
NIFISA	National Institute of Fitness and Sports in Kanoya International Sport Academy
JSC	Japan Sport Council