ICSSPE is a leader of the global movement educating for sustainable quality of life for all through physical activity and sport.

**OUR MISSION**

is to

- Integrate research to enhance physical activity and sport;
- Educate for improved quality of life and health for all people through physical activity and sport;
- Promote policies for active lifestyles, human performance and good governance in physical activity and sport.

**OUR STRATEGIC GOALS**

1. Governance
2. Office administration
3. Finances
4. Membership development
5. Human resources
6. Products and services
7. Marketing
8. Oversight and assessment

**OUR VALUES**

- Inclusion
- Transparency
- Reliability
- Equality
- Cooperation
- Accountability

**OUR KEY PERFORMANCES AREAS**

1. Establish and maintain a sound and ethical governance landscape
2. Provide an effective administrative structure to support members and paid office staff
3. Procure sustainable revenue streams to grow products and services
4. Continuously deliver relevant products and services and devise and execute a membership drive
5. Recruit, appoint and manage appropriate human resources
6. Maintain, review, develop and deliver products and services
7. Raise awareness for ICSSPE’s cause and reach influencers and decision makers
8. Develop compliance, oversight and assessment structures for due diligence and performance evaluation