Building the business case for gender equality

Bibliography

  *World Economic Forum (WEF).*  
  Viewed 24 February 2016.  

- The CS Gender 3000: Women in Senior Management.  
  *Credit Suisse Research Institute (2014).*  
  Viewed 24 February 2016.  

- The bottom line: Corporate performance and women’s representation on boards.  
  *Catalyst report (2011).*  
  Viewed 24 February 2016.  

- Book: Why women mean business. Understanding the emergence of our next economic revolution.  
  This reading is a book and available for purchase on the following link:  
  [http://www.amazon.co.uk/dp/047068884X](http://www.amazon.co.uk/dp/047068884X)

- Infographic: The facts support the claim: Diversity Matters.  
  *Catalyst (2013).*  
  Viewed 23 September 2015.  
  [http://www.catalyst.org/knowledge/diversity-matters](http://www.catalyst.org/knowledge/diversity-matters)

- Food for thought fact sheet: The business case for gender diversity.  
  *Business in the Community.*  
  Viewed 24 February 2016.  

- Video: Why gender equality is good for everyone.  
  *TED talk: Michael Kimmel (2015).*  
  Viewed 24 February 2016.  
  [https://www.ted.com/talks/michael_kimmel_why_gender_equality_is_good_for_everyone_men_included?language=en](https://www.ted.com/talks/michael_kimmel_why_gender_equality_is_good_for_everyone_men_included?language=en)
**Video: Closing the gender gap makes economic sense.**
Christine Lagarde, Managing Director of International Monetary Fund (2015).
Viewed 24 February 2016.

**Attract the best talents**

- Why diversity matters.  
  Catalyst (2011).  
  Viewed 24 February 2016.  
  http://www.catalyst.org/knowledge/why-diversity-matters

- The role of calculative attachment in the relationship between diversity climate and retention.  
  Viewed 24 February 2016.  
  http://onlinelibrary.wiley.com/doi/10.1002/hrm.20413/abstract;jsessionid=D85BACC05CDD678270B75023057433.f01103

- World atlas of gender equality in education.  
  UNESCO (2012).  
  Viewed 10 September 2015.  

**Better reputation**

- Corporate Reputation and Women on the Board.  
  Viewed 10 September 2015.  

- The impact of board diversity and gender composition on corporate social responsibility and firm reputation.  
  Viewed 10 September 2015.  

  Viewed 24 February 2016.  
• Developing tomorrow’s female leaders.
  Viewed 10 September 2015.
  https://www.pwc.com/gx/en/women-at-
pwc/internationalwomensday/assets/next-generation-diversity-publication.pdf

Better performance

• The Bottom Line: Connecting Corporate Performance and Gender Diversity.
  Viewed 10 September 2015.
  http://www.catalyst.org/knowledge/bottom-line-connecting-corporate-
performance-and-gender-diversity

• Is there a pay-off from top-team diversity?
  Viewed 11 September 2015:
  http://www.mckinsey.com/insights/organization/is_there_a_payoff_from_top-
team_diversity

• Women Directors Change how Boards Work.
  Viewed 11 September 2015.
  https://hbr.org/2015/02/women-directors-change-how-boards-work.

• Gender Equality and Leadership in Olympic Bodies.
  Viewed 11 September 2015.

Better decision-making

• Diversity at the head of the table: Bringing complementary skills and experiences to the board.
  Global Corporate Governance Forum, Private Sector Opinion (2010).
  Viewed 10 September 2015.
  http://www.ifc.org/wps/wcm/connect/topics_ext_content/ifc_external_corporate_site/ifc+cg/resources/private+sector+opinion/pso_19
- Evidence for a collective intelligence factor in the performance of human groups.  
  Viewed 24 September 2016.  
  [http://science.sciencemag.org/content/330/6004/686](http://science.sciencemag.org/content/330/6004/686)

  Viewed 24 February 2016.  
  [https://hbr.org/2011/06/defend-your-research-what-makes-a-team-smarter-more-women/ar/1](https://hbr.org/2011/06/defend-your-research-what-makes-a-team-smarter-more-women/ar/1)

- Diversity mindsets and the performance of diverse teams.  
  Viewed 24 February 2016 (Article available at a charge).  