

# **Call for Papers for the 21<sup>st</sup> Annual Conference of the German Association of Sport Economics and Sport Management (Arbeitskreis Sportökonomie)**

**Düsseldorf (June 30 – July 1, 2017) on the theme**

**“20 years of sport economics and sport management in Germany – impacts on the (regional) development of sport”**

## **Organisers**

The Department of Sport Business Management of the IST University of Applied Sciences for Management and the German Association of Sport Economics and Sport Management (Arbeitskreis Sportökonomie)

International sessions in English language are sponsored by the International Association of Sports Economists (IASSE; <http://www.iasse-sport.org>)

## **Conference Theme**

In 2017, the Arbeitskreis Sportökonomie celebrates its 20<sup>th</sup> anniversary. This is reason enough for the German-speaking scientific community in sport economics and sport management to take both a look back on advances of the field and a look forward on the prospects. It is however desirable to discuss the state of the field also with international researchers. Therefore English-language contributions are invited that reflect on the past, present and future of research topics in the field. This may be done from an economics, management or social sciences perspective alike. Moreover, the international view of colleagues from outside of Europe is of particular interest and such contributions are encouraged.

Beyond general reflection on the discipline, empirical issues of regional development as linked to sports will be focussed. This is because the conference is held in Düsseldorf on the occasion of the start of the Tour de France 2017, called *Grand Depart* and usually staged outside of France. Thus, contributions on the impact of major sport events, professional sport teams and facilities on their host regions are welcome. This may include as well the strategies of cities and regions to position themselves in the competition of tourism destinations and business locations. In addition, public policies and economic activities which may stimulate a targeted development of sports in the region are of interest in that context. Therefore contributions addressing the effectiveness and efficiency of sports policy, sport investments and sport sponsorships are also invited.

***However, any other relevant subject in sport economics, sport management and social sciences of sport is welcome and contributions in English language are particularly encouraged.***

## **Abstract Submission**

Electronic submissions of structured abstracts (font size 12, max. 600 words) are invited to [ak-sportoekonomie@ist-hochschule.de](mailto:ak-sportoekonomie@ist-hochschule.de) **by January 31, 2017**. Please indicate if you plan to present in German or English. Submissions will be subject to double-blind peer-reviewing.

## **Web**

[www.ist-hochschule.de/ak-sportoekonomie](http://www.ist-hochschule.de/ak-sportoekonomie)