

Paths to Success
Inspiring Future Leaders
Challenges in Communication

Programme

Friday, 23rd November:

11:00 h - 13:00 h Arrival and registration

13:00 h - 13:30 h **Opening**

Prof Dr. Margaret Talbot, ICSSPE President

13:30 h - 14:30 h *Lunch*

14:30 h - 15:00 h **Communication Skills Training I**

Gabriela Mueller Mendoza, Senior Professional Coach

- ***Introduction: Setting Stage / Objectives / Personal Aims***

15:00 h – 15:45 h **Communication Skills: Team leading, Argumentation, and Negotiations**
Miriam Wilkins, British Olympic Association

15:45 h – 16:15 h **Communication Skills Training II**

Gabriela Mueller Mendoza, Senior Professional Coach

- ***Self-Awareness***

16:15 h – 16:30 h *Coffee Break*

16:30 h – 18:30 h **Communication Skills Training III**

Gabriela Mueller Mendoza, Senior Professional Coach

- ***Leadership / Thomas-Kilmann Conflict Mode Instrument: Negotiation Skills / Exercises / Assertiveness***

19:30 h *Dinner*

Saturday, 24th November:

- 09:00 h – 10:00 h **Corporate and Media Communication**
Christian Klaue, DOSB Head of Media
- 10:00 h - 11:15 h **Corporate and Media Communication - Training I**
Gabriela Mueller Mendoza, Senior Professional Coach
- **Power of Communication: Verbal and non verbal**
 - **Personal Presence & Self-Confidence**
 - **Perception / Cross-Cultural Communication**
- 11:15 - 11:30 h *Coffee Break*
- 11:30 - 13:00 h **Corporate and Media Communication - Training II**
Gabriela Mueller Mendoza, Senior Professional Coach
- **Project Management**
 - **Why – How – What...**
- 13:00 – 14:00 h *Lunch*
- 14:00 h – 15:30 h **Corporate and Media Communication - Training III**
Gabriela Mueller Mendoza, Senior Professional Coach
- **Group Work: Creation of First Project Drafts**
 - **Presenting your Projects (Stakeholder management, role play, group presentation, feedback in groups and individually)**
- 15:30 h – 15:45 h *Coffee Break*
- 15:45 h – 16:45 h **Working for an International Federation:**
International Presentation and Communication
Dr. Harald Müller, Executive Director Education and Standards, FEI
(International Federation for Equestrian Sports)
- 16:45 h - 17:30 h **International Communication and Presentation of Projects, Activities and Federations - Training I**
Gabriela Mueller Mendoza, Senior Professional Coach
- **Your Personal Action Plan**
 - **Buddy Coach**
 - **Your Commitment**
- 17:30 h – 17:35 h **Gabriela Mueller Mendoza: Closing of the day**
- 18:00 h *Departure for Sightseeing Tour*
- 20:00 h *Dinner*

Sunday, 25th November:

- 09:00 h – 09:45 h **Challenges of Communication in a Male-Dominated Society – Finding the Right Way**
Claudia Bokel, Vice Chairwoman IOC Athletes Commission tbc.
- 09:45 h - 10:15 h **International Communication and Presentation - Training II**
Gabriela Mueller Mendoza, Senior Professional Coach
- **Social Media**
- 10:15 h – 10:30 h *Coffee Break*
- 11:30 – 12:30 h **Discussion: Future Challenges for the Next Generation;**
Gundrun Doll-Tepper, Freie Universität & Gabriela Mueller Mendoza, Senior Professional Coach
- **Wrap-up**
 - **Seminar Evaluation**
 - **'World Cafe' idea exchange**
 - **Closing**
- 12:30 - 13:30 h Lunch
- Departures