

# Developing and promoting coaches and the role of gender in coaching and leadership positions

Prof. Dr. Christoph Breuer Bilateral German-Israeli Symposium 2016 November 23<sup>rd</sup>



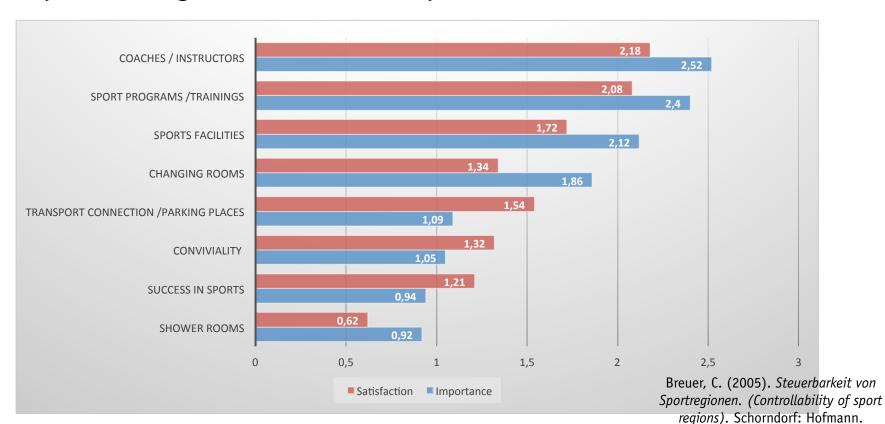
## Agenda:

- 1) Sport coaches in Germany location factors at the elite level
- 2) Sport coaches in Germany The grassroots level
- 3) Role of gender in leadership positions

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Importance and members satisfaction with service aspects in grassroots club sport (range -3 .. +3)



Number of coaches and trainers	Mean	Median
Total	10.5	5.0
Male	6.3	3.0
Female	4.2	1.0

... multiplied by 96.000 clubs

	1
Workload per volunteer	Mean
Chairman of the board	20.0
Deputy chairman of the board	10.3
Voluntary director	4.2
Treasurer	13.5
Cash auditor	1.2
Youth director	8.4
Sports director	6.3
Press spokesman	2.6
Mass sport director	0.6
Secretary	4.5
Other members of the board	2.5
Head of divisions	3.0
Referees/officials	2.9
Coaches/instructors without a licence	8.5
Coaches/instructors with a licence	10.7
Other functions	2.9

... multiplied by 12 months and 96.000 clubs

Breuer, C. (2015). Sport development report 2013/2014. Analysis of the situation of sports clubs in Germany. Schorndorf: Hofmann.

Volunteers' age	Mean	Median	Age range (percentile 25 - 75 <sup>13</sup> )
Chairman of the board	53.7	54	46 - 62
Deputy chairman of the board	49.5	50	42 - 58
Voluntary director	51.6	52	44 - 61
Treasurer	50.4	50	42 - 60
Cash auditor	48.3	49	40 - 58
Youth director	38.2	40	26 - 48
Sports director	46.7	47	37 - 56
Press spokesman	46.8	48	36 - 57
Mass sports director	50.1	50	42 - 59
Secretary	47.4	48	38 - 57
Other members of the board	43.6	44	33 - 52
Head of department	41.7	42	33 - 50
Referees/officials	36.1	35	22 - 48
Coaches/instructors with a licence	35.0	33	22 - 45
Coaches/instructors without a licence	38.2	38	26 - 48
Other functions	47.1	48	35 - 59

Tab. 29: Expenses of sports clubs in 2012 and their development (n.a.=not available 2011/2012).

Expenses for	Mean (in €)	Index mean (2011=0)	Share of clubs that have the expense (in %)
Coaches/instructors	7,146		58.0
1			

Table Lot I alla trotte according to hold of activity and the actorophicitie

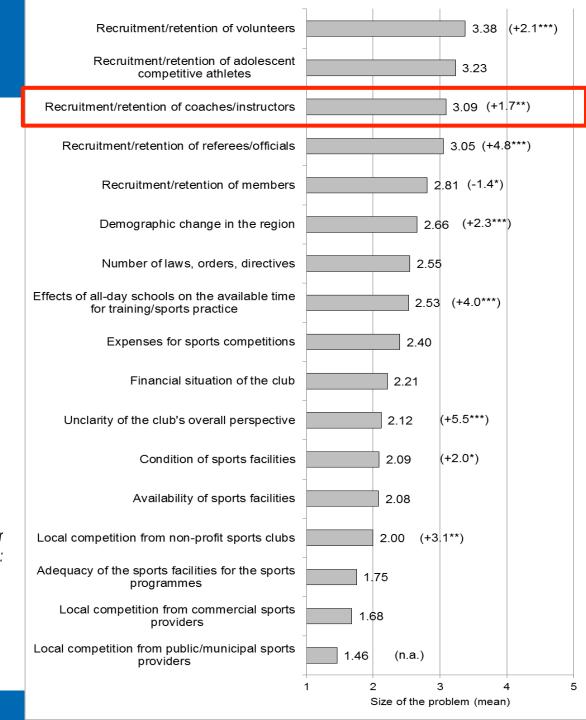
	Share of sports clubs (in %)	Clubs (total)	Index (2007=0)
	Clubs (III 70)	(lotai)	(2007-0)
Paid leadership position	3.7	3,400	+50.0**
Direction and administration	7.8	7,100	
Sports, training, supervision etc.	16.7	15,200	
Technology, maintenance etc.	13.4	12,200	

Tab. 26: Cost takeover for measures of training and education and its development.

	Share of sports clubs (in %)	Clubs (total)	Index (2009=0)
Full costs covered by the club	54.0	49,200	+5.7**
Costs covered both by the club and the employee	32.0	29,100	-8.8**
Full costs covered by employee alone	10.4	9,500	
Other	3.6	3,300	

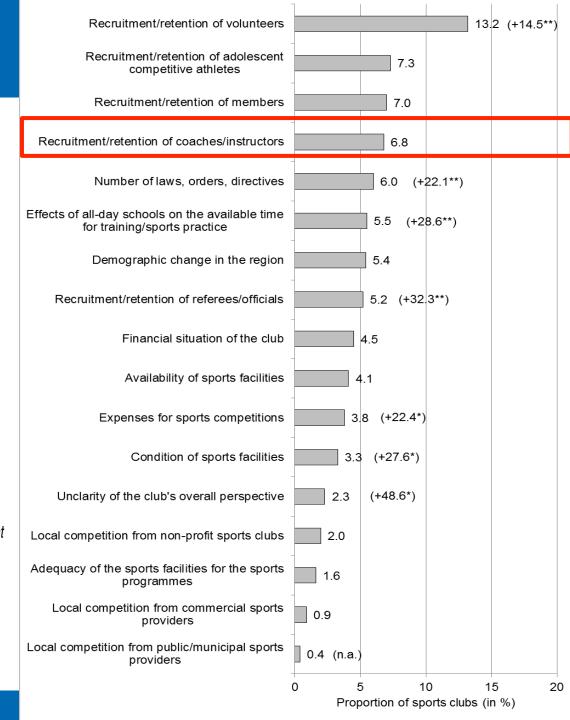
#### Coaches are scarce ...

Problems of the sports clubs sorted by the size of the problem and their development (1=no problem, 5=a very big problem; index in brackets: 2011=0; n.a.=not available 2011/2012).



### Coaches are scarce ...

Proportion of sports clubs with existential problems and their development (in %; index in brackets: 2011=0; n.a.=not available 2011/2012).



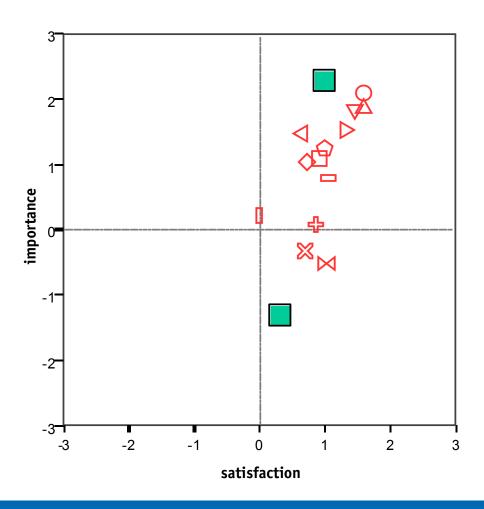
#### Strategy matters ...

 Table 3
 Summary of regression results

Tuble 5 Summary of regi	ession results			
Variable	Model 1: problem members	Model 2: problem volunteers	Model 3: problem coache	es
Members		_	_	
Women board	100 (-6.582)***	009 (576)	085 (-5.492)***	
Voluntary engagement	.147 (8.476)***	_	.004 (.242)	
Secondary volunteers	078 (-4.586)*	_	094 (-5.469)***	
Social involvement	_	_	_	
Size community	.037 (2.356)*	.015 (.953)	044 (-2.743)**	
Revenues	.004 (.272)	031 (-1.982)*	022 (-1.397)	
Herf	.014 (.827)	121 (-7.305)***	102 (-6.083)***	
Own facilities	.027 (1.587)	.069 (4.144)***	009 (548)	
Public facilities	098 (-5.816)***	.033 (1.958)	.074 (4.329)***	
Formation policy	049 (-3.138)**	043 (-2.718)**	088 (-5.480)***	
Strategic policy	174 (-10.412)***	159 (-9.515)***	143 (-8.444)***	
Value fair play	040 (-2.456)*	.009 (.534)	012 (705)	
Value tradition	.067 (4.056)***	.028 (1.693)	.022 (1.302)	
Value conviviality	070 (4.131)***	167 (-9.910)***	039 (-2.286)*	
Variety members	.030 (1.766)	.057 (3.368)***	.063 (3.737)***	
Variety sports	045 (-2.561)*	.042 (2.432)*	017 (961)	
Talent promotion	008 (.490)	.002 (.138)	011 (676)	
Constant	3.979 (25.316)***	4.436 (27.706)***	4.140 (24.775)***	
$R^2$	.108	.092	.084	Wieker D. 9 Prouer C (2012)
$R_{ m adj}^2$	.104	.088	.080	Wicker, P. & Breuer, C. (2012). Understanding the importance of
F	29.882	28.750	22.694	organizational resources to explain
p	<.001***	<.001***	<.001***	organizational problems: Evidence fr

Note: Displayed are the standardized coefficients (except for the constant term), t-values in brackets; \* p < .05; \*\* p < .01; \*\*\* p < .001 Voluntas 24(2), 461-484.

## Coaches value windows of opportunties ...



#### Type of support

- Openness for own ideas
- ∧ Windows of opportunities
- Recognition by division
- Recognition by board
- > Members' survey
- Supporting administrative
- ↑ tasks
- ☐ Financial rewards
- Transportation tournaments
- Free membership
- Free sportswear
- Free entrance
  - Appreciation in club
- **⋈** magazine

Breuer, C. (2005). Steuerbarkeit von Sportregionen. (Controllability of sport regions). Schorndorf: Hofmann.

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- 2) Sport coaches in Germany The grassroots level
- 3) Role of gender in leadership positions



Table 3 Summary of regression results

Wicker, P. & Breuer, C. (2012). Understanding the importance of organizational resources to explain organizational problems: Evidence from nonprofit sports clubs in Germany. *Voluntas* 24(2), 461-484.

Variable	Model 1: problem members	Model 2: problem volunteers	Model 3: problem coaches	Model 4: problem finances
Members		-	_	_
Women board	100 (-6.582)***	009 (576)	085 (-5.492)***	046 (-2.922)**
Voluntary engagement	.147 (8.476)***	-	.004 (.242)	.097 (5.419)***
Secondary volunteers	078 (-4.586)*	_	094 (-5.469)***	006 (322)
Social involvement	-	_	_	-
Size community	.037 (2.356)*	.015 (.953)	044 (-2.743)**	.066 (4.057)***
Revenues	.004 (.272)	031 (-1.982)*	022 (-1.397)	.018 (1.091)
Herf	.014 (.827)	121 (-7.305)***	102 (-6.083)***	056 (-3.283)**
Own facilities	.027 (1.587)	.069 (4.144)***	009 (548)	.068 (3.859)***
Public facilities	098 (-5.816)***	.033 (1.958)	.074 (4.329)***	003 (156)
Formation policy	049 (-3.138)**	043 (-2.718)**	088 (-5.480)***	060 (-3.692)***
Strategic policy	174 (-10.412)***	159 (-9.515)***	143 (-8.444)***	053 (-3.053)**
Value fair play	040 (-2.456)*	.009 (.534)	012 (705)	016 (952)
Value tradition	.067 (4.056)***	.028 (1.693)	.022 (1.302)	.043 (2.523)*
Value conviviality	070 (4.131)***	167 (-9.910)***	039 (-2.286)*	054 (-3.080)**
Variety members	.030 (1.766)	.057 (3.368)***	.063 (3.737)***	.023 (1.346)
Variety sports	045 (-2.561)*	.042 (2.432)*	017 (961)	.059 (3.259)**
Talent promotion	008 (.490)	.002 (.138)	011 (676)	.122 (7.218)***
Constant	3.979 (25.316)***	4.436 (27.706)***	4.140 (24.775)***	2.130 (16.906)***
$R^2$	.108	.092	.084	.049
$R_{ m adj}^2$	.104	.088	.080	.045
F	29.882	28.750	22.694	12.801
p	<.001***	<.001***	<.001***	<.001***

Note: Displayed are the standardized coefficients (except for the constant term), t-values in brackets; \* p < .05; \*\* p < .01; \*\*\* p < .001

#### Role of gender in leadership positions and social impact of European grassroots football clubs

Variable	of independent variables  Description	Scale
<u>variable</u>	Control variables	Scarc
country	Country of club (Germany, Poland, Italy, Norway, France)	Nomina
-	Size of community	Ordinal
communitysize	(1 < 20.000; 2 = 20.001 - 100.000; 3 = 100.001 - 500.000; 4 = more than 500.000)	Ordinar
age orga	Years of existence of club	Metric
totalmembers	Number of members in the football club	Metric
memberssa	totalmembers x totalmembers	Metric
share f members	Share of female members (in %)	Metric
share y members	Share of members under the age of 18 (in %)	Metric
snare_y_members	Human resource capacities	WICHIC
	Share of members with formalized position in club in %	Metric
cv	(= number of core volunteers/total number of members*100)	Metric
ex gen share	Share of board positions held by females in %	Metric
uniform	Share of board positions held by females = 0 % (1=yes)	
skewed	Share of board positions held by females $> 0\%$ and $\le 20\%$ (1=ves)	Dummy Dummy
tilted	Share of board positions held by females $> 0\%$ and $\le 20\%$ (1-yes) Share of board positions held by females $> 20\%$ and $\le 40\%$ (1-yes)	Dummy
	Share of board positions held by females $> 20\%$ and $\le 40\%$ (1-yes) Share of board positions held by females $> 40\%$ and $\le 60\%$ (1-yes)	
balanced fdominant	Share of board positions held by females $> 40 \%$ and $\le 60 \%$ (1-yes) Share of board positions held by females $> 60 \%$ (1-yes)	Dummy
		Dummy
ex_gen_critical	Club has more than 30 % of board positions held by females $(1 = yes)$	Dummy
sf_ceo	Share of ceo positions held by females (in %)	Metric
sf_vceo	Share of vice-ceo positions held by females (in %)	Metric
sf_treasure	Share of treasure positions held by females (in %)	Metric
sf_otherex	Share of other board positions held by females (in %)	Metric
cv_paid	Snare of paid formalized positions in club in % (= number of paid core volunteers/ number of core volunteers *100)	Metric
anal stoff	Share of coaches with a formal qualification (in %)	Metric
qual_staff	Share of members who work sporadically for the club as secondary volunteers (in %)	Metric
SV	Financial capacities	Metric
rev2013 pc	Per capita revenues	Metric
pubsub pc	Per capita public subsidies	Metric
pubsub_pc	1-Herfindahl Index; measures revenue diversification	Metric
rev_diversity	(0 = perfect concentration, 1 = perfect diversification)	Metric
breakingeven	Organization does at least break even (i.e., total revenues - total expenses $\geq 0$ ; $1 = yes$ )	Dummy
	ral capacities (Planning and Development, Infrastructure, External relationships)	Dullilli
	Club follows a strategic policy (1 = do not agree at all, 5 = totally agree)	Ordinal
strategy		
develop	Club has a person who takes care of the development of staff and volunteers (1 = yes)	Dummy Ordinal
v_tradition	Club sets high value on tradition (1 = do not agree at all, 5 = totally agree)	Ordinal
v_companionship	Club sets high value on companionship and conviviality (1 = do not agree at all, 5 = totally agree)	Ordinai
f_own	Clubs uses its own sport facilities $(1 = yes)$	Dummy
f_shared	Clubs uses shared sport facilities $(1 = yes)$	Dummy
it_infra	The IT-infrastructure in our club is adequate $(1 = do \ not \ agree \ at \ all, 5 = totally \ agree)$	Ordinal
experience	Club cooperates with another institution by exchanging experiences and knowledge	Dummy

Nowy, T. & Breuer, C. (forthcoming).

#### Role of gender in leadership positions and social impact of European grassroots football clubs

Variable	Description	<u>Scale</u>
	Output variables	
numberofteams	Number of active teams in club	Metric
nongnort	Our club sets high value on non-sport activities	Ordinal
nonsport	$(1 = do \ not \ agree \ at \ all, 5 = totally \ agree)$	
Outcome variab	les (1 = do not agree at all, 5 = totally agree; except Social Indegration Index)	)
disab	Our club offers football for disabled people	Ordinal
migration	Our club offers football for people with a migration background	Ordina
senior	Our club offers football for the elderly (seniors)	Ordina
lowinc	Our club offers sports for people with a low income	Ordina
kidsteen	Our club offers football for kids and teenagers	Ordina
family	Our club offers football for families	Ordina
	Additive index based on disab, migration, senior, lowinc, kidsteen, and	Metric
Social Integration Index	family	
	(0= no integration efforts at all - 100 = highest integration efforts)	
Side-Effects $(1 = do not)$	ot agree at all, 5 = totally agree; except Social Engagement and Social Values	Index)
Social Engagement Dimens	sion	
agual	Our club is committed to reaching an equal participation of girls / woman	Ordina
equal	and boys / men	
antidiscrimination	Our club participates in anti-racism campaigns	Ordina
antiracism	Our club participates in anti-discrimination	Ordina
Social Engagement Index	Additive index based on equal, antidiscrimination, and antiracism	Metric
Social Engagement index	(0= no engagement at all - 100 = highest engagement)	
Social / Civil Values Dimer	nsion	
goodgov	Our club is committed to good governance (i.e., openness, democracy,	Ordina
goodgov	transparency and responsibility)	
consens	Our club does not operate by dictate but in a spirit of consensus	Ordina
fairplay tolearance	Our club tries to convey values such as fair play and tolerance	Ordina

Additive index based on goodgov, consens, and fairplay tolerance

(0= lowest emphasis on such values - 100 = highest emphasis)

Social Values Index

Nowy, T. & Breuer, C. (forthcoming).

Metric

#### Role of gender in leadership positions and social impact of European grassroots football clubs

Table 1 Results from multivariate OLS-regression models

	(1) Output (Number of teams)				<u>(2)</u>			<u>(3)</u>		Sic	(4) le-Effect	(Social	<u>(5)</u>		
				Output (Non-sport programs)		Outcom	Outcome (Social Integration)		510	Engagement		Social/Civil Values			
	В	β	t-value	B	β	t-value	В	β	t-value	В	β	t-value	B	β	t-value
						Co	ntrol vari	ables							
dummy_poland	-0.350	-0.013	-0.35	0.346	0.118	2.32 **	0.394	0.009	17	4.119	0.063	1.29	-0.34	-0.008	-0.16
dummy_italy	3.837	0.117	4.59 ***	-0.271	-0.079	-2.17 **	-6.261	-0.119	-3.24 ***	6.901	0.089	2.58 ***	-0.291	-0.006	-0.17
dummy_norway	9.722	0.235	11.40 ***	-0.385	-0.089	-3.04 ***	-8.186	-0.125	-4.20 ***	-2.871	-0.030	-1.06	-1.276	-0.020	-0.72
dummy_france	5.444	0.081	4.27 ***	0.446	0.063	2.34 **	-7.025	-0.066	-2.39 **	3.973	0.025	0.97	3.862	0.037	1.45
sizeofcommunity2	0.540	0.021	1.09	-0.078	-0.029	-1.06	-0.240	-0.006	-0.21	3.807	0.053	2.40 **	0.042	0.001	0.04
sizeofcommunity3	1.671	0.045	2.37 **	-0.143	-0.036	-1.36	0.442	0.007	0.27	4.651	0.055	2.06 **	-1.044	-0.018	-0.71
sizeofcommunity4	2.594	0.054	2.88 ***	-0.334	-0.066	-2.49 **	-0.763	-0.010	-0.37	6.249	0.020	2.17 **	0.165	0.002	0.09
age_orga	0.015	0.054	2.49 **	0.001	0.026	-0.85	0.028	0.063	2.02**	0.013	-0.144	0.70	-0.007	-0.016	-0.56
totalmembers	0.037	0.748	14.75 ***	-0.001	-0.086	-1.2	0.013	0.163	2.23 **	-0.000	-0.001	-0.02	-0.000	-0.006	-0.09
member_squared	-0.000	-0.195	-4.54 ***	0.000	-0.016	-0.25	-0.000	-0.094	-1.51	0.000	0.001	0.01	0.000	0.005	0.09
share_y_members	0.090	0.240	10.72 ***	0.000	0.059	1.84	0.046	0.077	2.39 **	0.047	0.053	1.75 *	0.061	0.104	3.46 ***
share_f_members	-0.002	-0.003	-0.12	-0.002	-0.002	-0.05*	-0.021	-0.019	-0.63	0.198	0.121	4.26 ***	0.01	0.009	0.32
						Ηι	ıman cap	acity							
cv_engagement	0.087	0.095	4.27 ***	-0.002	-0.016	-0.51	0.043	0.030	0.93	0.022	0.010	0.34	-0.034	-0.024	-0.80
skewed	-0.090	-0.003	-0.17	-0.123	-0.043	-1.57	1.365	0.031	1.13	-1.741	-0.027	-1.04	1.276	0.030	1.16
tilted	0.057	0.002	-0.11	0.015	0.006	0.21	-0.145	-0.004	-0.13	4.242	0.071	2.65 ***	1.960	0.049	1.87 *
balanced	0.373	0.009	-0.46	0.083	0.019	0.69	2.847	0.042	-1.52	5.623	0.056	2.17 **	2.818	0.043	1.67 *
fdominant	-2.699	-0.038	-1.97 **	0.535	0.071	2.62 ***	3.005	0.026	0.95	1.247	0.007	0.28	4.578	0.041	1.61
paid_share	0.009	0.018	0.89	-0.002	-0.034	-1.17	-0.001	-0.001	-0.04	-0.002	-0.002	-0.07	-0.017	-0.022	-0.84
qual_staff	-0.011	-0.038	-1.79 *	-0.000	-0.016	-0.52	-0.012	-0.026	-0.86	0.012	0.018	0.63	0.009	0.020	0.72
sv	0.008	0.021	1.08	0.003	0.068	2.45 **	0.020	0.035	1.25	0.013	0.015	0.58	0.011	0.019	0.73
						Fin	ancial cap	pacity							
rev2013_pc	-0.000	-0.030	-1.58	0.000	0.019	0.72	-0.000	-0.047	-1.73 *	0.000	-0.010	-0.40	-0.000	-0.027	-1.06
revdiv	0.485	0.010	0.47	0.157	0.032	1.02	-1.195	-0.016	-0.5	-5.273	-0.047	-1.60	-3.916	-0.052	-1.82 *
share_pub_sub	0.012	0.030	1.01	-0.001	-0.013	-0.31	0.005	0.007	0.17	0.035	0.037	0.92	0.008	0.012	0.30
BE	-0.274	-0.012	-0.69	-0.017	-0.007	-0.28	-1.510	-0.043	-1.65 *	-2.279	-0.044	-1.79 *	-0.703	-0.020	-0.85
															(continu

## Many thanks for listening!