

**SPECIAL EDITION**

**Newsletter Nr. 3 / 8 April 2004**

**EASM 2004  
First European  
Sport Management Awards  
Call for Candidates**



**A. INTRODUCTION**

Why this initiative?  
Driven by its desire

a) to implement fully its mission statement

"the aims of EASM are to promote, stimulate and encourage studies, research scholarly writing and professional development in the field of sport management "

and

b) to inform the European sports community that EASM enters now its second decade of existence with a renewed charter, which opens the membership to individual experts and to sport management entrepreneurs, representing the different sports providers of the actual very differentiated sports arena ...

The EASM-board, together with the local congress organisers, will offer yearly and specifically from this "2004-EASM congress" on:

**"THE EUROPEAN SPORT MANAGEMENT AWARDS"**

- 1) the "Professional Practise Excellence Sport Management Award"
- 2) the "Science Sport Management Award"
- 3) the "1st Life Time Sport Management Achievement Award"

**B. SELECTION CRITERIA FOR THESE AWARDS:**

**1) THE "PROFESSIONAL PRACTISE EXCELLENCE  
SPORT MANAGEMENT AWARD"**

1) This prize is established to stimulate the actual sports providers in the very differentiated, European sports arena to focus on the qualitative, creative and innovative aspects of their management approach.

2) The prize will be awarded to the most interesting, recent developed practical sports realisation which reflects the earlier mentioned sport management characteristics.

3) Preference will be given to the case which is build on one or more of the topics of the general theme of this congress EASM2004GHENT "Innovation in Co-operation".

4) More specifically, the appointed assessment panel of this prize will evaluate the following content aspects of the presented case:

- 4.1 the originality of the basic concept of the project
- 4.2 the results of the project
- 4.3 the coherence of the goals – the strategies and the results of the project
- 4.4 the effectiveness and the functionality of the project
- 4.5 the appreciation of the local involved interested parties

5) The case description of max. 15 pages must be written in English and **introduced before July 15<sup>th</sup>, 2004** in three copies to the co-ordinator and member of this award-assessment panel: **Em. Prof. Dr. Livin Bollaert, President EASM**  
**p/a Waterkluiskaai, 16**  
**B-9040 Ghent/Belgium**  
**E-mail: [info@EASM2004ghent.com](mailto:info@EASM2004ghent.com)**

6) Eligible candidates for this award are: sport managers/ entrepreneurs member of EASM and living in Europe.

7) For the assessment of this award, EASM will call on :

- 7.1 Prof. Dr. Marc Maes (Belgium)
  - .Chair of the Assessment Panel
  - .Chair of the 12th EASM Congress Committee for Professional Papers
  - .Director of the Belgian Olympic and Interfederal Committee - BOIC
- 7.2 Mikel Undargarin (Spain),
  - .Director Private Sports Centre
  - .EASM Board member
- 7.3 Berend Rubingh (The Netherlands)
  - .Director Private Sports Consultancy Organisation "Manage to Manage"
  - .Honorary President EASM
- 7.4 Ivor Davies (United Kingdom)
  - .Former Scottish Sports Council
  - .Former EASM Board member
- 7.5 Helena Wittock (Belgium)
  - .Director City of Antwerp, Sports Department
  - .EASM Member
- 7.6 Jan Bonnarens (Belgium)
  - .Director Sports Department University of Ghent
- 7.7 Em. Prof. Dr. Livin Bollaert
  - . President EASM

8) The selected case will be given **a special "EASM-Trophy"** during the Academic Session of the 12th EASM congress on Saturday, September 25<sup>th</sup> 2004 in the Flemish Opera of Ghent.

9) The EASM board reserves the right to annul the granting of the award on the advice of the assessment panel.

10) The candidate nominees are expected to be present at the special academic session of the 12th congress where the prize will be handed over.

11) The candidate nominees for this award give the authorisation to EASM and the local congress organisers to distribute their presentation. For it is the intention to present this case later on, during the EASM congress of 2005, on EASM and on other websites of European and international sports organisations, linked to EASM.

## **2) THE "SCIENCE SPORT MANAGEMENT AWARD"**

1) This prize is established to stimulate "fresh" scientific research in sport management by encouraging young researchers at the start of their career.

2) The prize will be awarded to the best original, theory driven, unpublished article.

3) The submitted article must be written in English (max. 6000 words) in length and in conformity with the bibliographic convention of the ESMG (European Sport Management Quarterly). It can be submitted only once.

4) Eligible candidates, up to 35 and living in Europe, must **send** their article in three copies to the co-ordinator and member of the assessment panel for this award **before June 15<sup>th</sup>, 2004**, to

Prof. Dr. Berit Skirstad (Norway), Vice-President EASM:  
**e-mail: berit.skirstad@nih.no**

5) The assessment panel will include:

- 5.1 Dr. Bill Gerrard (United Kingdom)
  - .Chair of the Assessment Panel
  - .Editor of the ESMG (European Sportmanagement Quarterly)
  - .University of Leeds
- 5.2 Dr Wendy Frisby (Canada)
  - .Editor of the JSM (Journal Sport Management)
  - .NASSM (North American Association Sport Management)
- 5.3 Dr. Hans Westerbeek
  - .President SMAANZ (Sport Management Association Australia - New Zealand)
- 5.4 Dr. P. Chelladurai (United States)
  - .Member Editorial Board ESMG
- 5.5 Dr. Ian Henry (United Kingdom)
  - .Member Editorial Board ESMG
- 5.6 Prof. Dr. Berit Skirstad (Norway)
  - .Vice-President EASM
- 5.7 Em. Prof. Dr. Livin Bollaert
  - .President EASM

6) The selected scientific article will be given a **“Special EASM Trophy”** during the Academic Session of the 12th EASM congress on Saturday, September 25<sup>th</sup> 2004 in the Flemish Opera of Ghent.

7) The editor of the ESMG reserves the right to consider any of the entries for publication, subject to normal reviewing process.

8) The prize will not be awarded if the assessment panel considers that none of the essays reaches an acceptable standard.

9) The announcement of the prize-winner will be made at the Academic Session of the 12th EASM congress on Saturday, September 25<sup>th</sup> 2004 in the Flemish Opera of Ghent.

10) The candidate nominees are expected to be present at that special academic session.

### 3) THE “1<sup>st</sup> LIFE TIME SPORT MANAGEMENT ACHIEVEMENT AWARD”

1) Sport management is a rather young concept, yet in each European country there are sport leaders who have been over the years the motor for innovation in the wide sports arena.

2) They deserve to be honoured for their unforgettable and persisting efforts to develop change in the normal sports evolution story.

3) EASM will give - from this congress year 2004 on - the local congress organisers the opportunity to select a candidate who along their appreciation fits this image of local “meritorious” sport manager.

4) The assessment panel for this award will be chaired by  
Mr. Eric De Boever .Chair Assessment Panel  
.Chair of the Congress Organisation Committee EASM2004GHENT  
.Co-opted board member EASM

5) The prize for this award, a **trophy**, offered by the local congress organisers, will be given during the Academic Session of the 12th EASM congress on Saturday, September 25<sup>th</sup> 2004 in the Flemish Opera of Ghent.

6) The candidate-nominees are expected to be present. ■

With the co-operation of

