

## FIFA's Integrity Initiative to fight Match Manipulation in Football:

FIFA has a zero-tolerance policy on match-manipulation and is committed to protecting the integrity of football. Therefore, FIFA has developed a wide range of measures and initiatives to support the international football community in its efforts to protect the integrity of the game. The implementation of integrity initiatives by Member Associations (MAs) at national level is encouraged and recommended by FIFA. In order to support this, FIFA has issued [Specific Recommendations to Combat Match Manipulation](#), a set of guidelines for MAs which builds on the five pillars of FIFA's Integrity Initiative: prevention, risk management, information gathering, investigations, as well as disciplinary proceedings and sanctions.

Significant progress has been achieved in recent years, in particular in working with Confederations and MAs aimed at tackling this global threat to football's integrity:

**Goal 1:** Raising awareness to the threat posed by match manipulation (June 2012 – December 2015)

Subgoals in this area are getting the entire football community involved and providing assistance in the fight against match manipulation.

Achievements: All 6 Confederations and 199 Member Associations (MAs) had been actively involved and more than 2.500 people from football participated in Conferences, Seminars and Workshops. Besides, guidelines on how to tackle match manipulation have been circulated to MAs and efforts directed at building up a network of contacts (Single Points of Contact/ SPOC) within Confederations and MAs have started. A portfolio of preventive measures was provided to Confederations and MAs, including awareness raising conferences and workshops at different levels (federations, clubs), assistance in implementing reporting lines and reporting mechanisms, a Partnership Development Training (preparation to establish national platforms as recommended by the Council of Europe Convention on the Manipulation of Sports Competitions), train-the-trainer programmes for Confederations and MAs, as well as training for referees, SPOCs, law enforcement and on how to investigate disciplinary cases.

**Goal 2:** Building capacities within MAs and Confederations to properly address match manipulation (January 2016 – ongoing)

Subgoals in this area include assisting Confederations and MAs in building own integrity programmes, assisting MAs in potential disciplinary/ ethical investigations, providing global monitoring for all football competitions, improving detection methods to reveal match manipulation, changing the culture of reporting approaches from fixers as well as aligning the Integrity Initiative with the new [FIFA Forward Football Development Programme](#)<sup>1</sup>.

Achievements: As a result, National Integrity Initiatives have been established and cooperation signed for CONCACAF and the Japan FA, and National Integrity Initiatives cooperation is in finalization for India and Malaysia. Besides, monitoring contracts are in preparation for a number of Confederations and MAs and a grassroots programme to promote the values of football and

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<sup>1</sup> With the new FIFA Forward Football Development Programme, FIFA significantly increased financial support for MAs and football development to 5 million USD per four-year cycle for each MA from 1.6 million USD per cycle. It is built on the three principles "more investment, more impact, more oversight". More information on the programme is available at: <http://www.fifa.com/development/fifa-forward-programme/index.html>

reporting of incidents has been launched. Discussions are ongoing aimed at aligning Integrity with the FIFA Forward Football Development Programme (e.g. using potential synergies by including Integrity in FIFA Forward seminars/ workshops; making it possible for MAs to apply for funding for National Integrity Initiatives through the FIFA Forward Football Development Programme).

**Future steps:**

In the future, it is envisaged to continue to build the global network of Single Points of Contacts (SPOCs) within Confederations and member associations, use the FIFA Forward platform to promote the necessity to implement (regional/ national) integrity initiatives and assist member associations (upon request) in drafting action plans. Besides, assistance to Confederations/ MAs in investigation of match manipulation will be continued and new detection approaches implemented.

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