Erasmus Mundus Joint Master Degree in Sport Ethics and Integrity (MAiSI)

Responding to the global crisis in sports integrity - a world-first innovation for sports administration and governance

The world of sport is increasingly beset by ethical problems, from corruption and match fixing to child protection, doping and illegal betting. The integrity of sporting bodies and competitions at every level are being brought into question, creating an urgent need to develop a coherent, professional response to these issues.

The MAiSI consortium seeks to establish a new, internationally recognised, profession within the field of sports administration and governance in both public and private sectors; to develop a generation of postgraduate experts between 2017-21, selected from around the world, who will enrich sport agencies and organisations with their expertise in ethics and integrity and revolutionise the world of sport.

MAiSI

Our uniquely innovative international Master level qualification will provide the underpinning knowledge, skills and experience necessary to establish this new profession.

The MA in Sports Ethics and Integrity (MAiSI) benefits from the combined excellence of a team of internationally renowned scholars, scientists and experienced and successful practitioners from the world of sport. We are supported by a diverse range of sports organisations including Union of European Football Associations (UEFA), International Ice Hockey Federation (IIHF), German Olympic Sports Confederation (DOSB) and the DOA.

The Curriculum

Year 1

- Ethical theory, sports and integrity
- Anti-doping: ethics, policy and practice
- Sport integrity, corruption and gambling
- Ability, disability and athlete integrity
- Child protection and safeguarding
- Gender, transgender and homophobic issues
- Olympism and the Olympic Movement

Year 2

- Research methods and skills
- Governance, law and sports integrity
- Sports, management and integrity
- Sustainability and legacy of sports events
- Financial fair play
- Student thesis
A new generation of sports professionals

**MAiSI** will equip students for high-level careers in sports administration and governance, with a focus on ethical sports, integrity and compliance. Students will receive training that enables them to identify ethical issues, engage in ethical analysis and argument and translate decisions into actions – the three core skills required to develop sports integrity.

**MAiSI** will support students in developing an ethical mind-set and transferable skills that are indispensable for addressing the value and integrity issues facing national and international sporting federations, national Olympic Committees, and Paralympic Committees, with a focus on:

- Global sports governance (e.g. FIFA, IOC)
- Anti-doping and drugs education
- Privacy and data protection
- Fair Play, justice and human rights
- Youth Olympics, ethics and education
- Equity, diversity and inclusion (especially age and disability issues)
- Illegal and irregular gambling
- Match-fixing and sport manipulation
- Legislation and codes of conduct
- Equality and anti-discrimination (class, race, ethnicity, religion and gender issues)
- Sustainability and legacy of sports events
- Child protection and children's rights
- Olympism, peace, and The Olympic Truce

**MAiSI** graduates will benefit from opportunity to undertake practical placements within the partners’ extensive networks of advisory bodies, federations, policy-makers and commercial organisations, as well as from extensive international collaboration and training opportunities.

For more information please contact Dr Libby Pearson
Erasmus Mundus MAiSI Project Co-ordinator
Email: maisiadmin@swansea.ac.uk Telephone: +44 (0) 1792 295514
Website: www.maisi-project.eu

"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."