

Sustainable Sport and Event Toolkit (SSET) Seminar

EPFL Polydôme, Lausanne, Switzerland
18-19 June 2009



Gathering experts from various sports related industries to discuss ideas and

best practices regarding sustainable sport management

Seminar Objectives:

- Guide participants in the application of SSET guidelines and resources, exploring how organisations and events can be sustainable and attractive to sponsors and host communities
- Present and promote environmental and sustainable best practices, solutions and strategies that are of direct relevance to the sports industry
- Engage all participants from sports industry, research, and governing bodies in active discussion about the challenges, solutions and benefits of sustainability

Seminar Participants:

- International sports organisation managers and staff
- Organisers of domestic and international sport events
- National Federations, International Federations, National Olympic and Paralympic Committees
- Researchers and proponents of environmental and sustainable sport

Keynote Speakers:

- Ann Duffy, Corporate Sustainability Officer, VANOC
- Philippe Furrer, Head of OGKM and Special Projects, International Olympic Committee
- David Stubbs, Head of Sustainability, LOCOG

Modules:

- Leadership: Creating a Sustainable Commitment and Strategy
- Sustainable Management and Implementation
- Site Selection and Construction
- Venue Management
- Community and Supply Chain
- Transportation and Accommodation
- Catering, Food and Beverage
- Marketing and Communication
- Athlete and Public Engagement

Seminar Logistics:

- 18-19 June 2009 on the EPFL campus at the Polydôme, in Lausanne, Switzerland
- 700 CHF includes all seminar documents, refreshments, lunches, dinner, and cocktails (300CHF student rate)
- Register online at www.aists.org/sustainable

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The SSET guides sport organisations and events in developing sustainable strategies and managing their environmental, social and economic impacts. The SSET was created by:

aists
vancouver 2010™

Quick Links

SSET Seminar

Programme 2009

Speakers & Participants

Venue - EPFL

Organising Partners

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SSET Principal Supporting Partner:



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SSET Development Partner:



Seminar Sponsors:

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